



# Impact Report: Strategy Impact Day 2021



Impact Days are day-long, hackathon-style workshops that leverage corporate sector talent for social sector needs. On April 23, 2021, we paired local nonprofits in need of human resources (HR) capacity-building support with teams of experts in the field who give their time to tackle challenges and develop solutions. With this additional capacity-building support we're helping create a stronger community for all!

6 HOURS

11 NONPROFITS

50 PRO BONO VOLUNTEERS

Bricks to Bread International  
Friends for a Nonviolent World  
Inspire and Flourish  
Legacy Family Center

Living Well Disability Services  
Lunar Startups  
Minnesota State Horticultural Society  
Ramsey Crisis Nursery

The Power of People Leadership Institute  
Young Professionals of Minneapolis  
YWCA Minneapolis

## SURVEY RESULTS

- **100%** of participants - both nonprofits and pro bono volunteers - would recommend Impact Day
- **84%** of volunteers said this was an opportunity to apply their professional skills in a new context
- **78%** of nonprofits said they gained new knowledge of pro bono and/or capacity building resources
- **45%** of volunteers plan to continue working with the nonprofit beyond Impact Day

PRO BONO VALUE DELIVERED AT STRATEGY IMPACT DAY **\$73,125**

When asked what was most impactful or enjoyable about their volunteer experience...

*“It was gratifying to help a nonprofit in our community and address their needs by applying the skills I’ve acquired in business. It was also a unique opportunity for me to volunteer and get out of my comfort zone by trying something new. It was impactful to hear and feel the gratitude from the nonprofits and that we, collectively, were able to help advance their missions and impacts in our communities and beyond.”*

## DELIVERABLES FROM IMPACT DAY INCLUDED...

### Identifying Key Success Metrics:

- Developed volunteer leadership structure
- Developed responsibilities to improve efficiency and succession planning.

### Document process mapping:

- Guided strategic decisions based on current realities and challenges

### Reviewing an Internal process:

- Streamlined the process by eliminating redundancies
- Outlined a quality assurance process.

### Created a SWOT analysis:

- Drafted KPIs
- Created priorities for next steps
- Set up a framework to prioritize team work for the next several months.

### Defined short and long term goals:

- Created a housing budget for various phases
- Created a cash flow plan and fundraising ideas
- Built a PowerPoint presentation to use in fundraising pitches



*"The volunteers were amazing. The skills the group brought to the table were the exact skills necessary to solve our problem."*

- NONPROFIT PARTICIPANT

*"The transformation of problems into actionable opportunities is one of my favorite things about my job and was happy to be part of this journey during the event."*

- PRO BONO VOLUNTEER

THANK YOU 2021 IMPACT  
DAY SPONSORS!

